

WASBO Wally Zastrow Leadership Academy Learning Objectives

Session I: Taking Your Leadership Pulse

October 21-22, 2021 • Holiday Inn at the American Center, Madison

- Assess your current leadership strengths and opportunities to grow.
- Develop a leadership habit to strengthen your effectiveness as a leader.
- Identify the three core values to guide your daily practice of leadership.
- Explore how changing your mindset can make you a better leader.
- Better understand the role of failure in becoming an exceptional leader.
- Build an Academy team to support you on your leadership journey.
- Master the technology used to support your success in the Academy.

Session II: The Leader as an Innovator

November 4-5, 2021 • Holiday Inn at the American Center, Madison

- Review your emotional intelligence assessment and target 1 area to improve.
- Understand the leader's role in organizational innovation.
- Practice the 5 skills of innovative leaders.
- Create a systematic approach to organizational innovation.
- Develop new problem-solving skills involving creativity/design thinking.

Session III: The Leader as a Communicator

December 8-9, 2021 • Holiday Inn at the American Center, Madison

- Identify your preferred communication style and strengths (True Colors Assessment.)
- Become more effective working with styles that clash with yours.
- Prepare for and practice having candid conversations.
- Develop new listening skills.
- Practice your storytelling skills to create stronger connections.

Session IV: Building High Performance Teams

February 9-10, 2022 • Holiday Inn at the American Center, Madison

- Design a team culture that supports high performance.
- Experiment with the power of expectations to understand its relationship to high performance.
- Create a User Manual so team members know what you expect when working with you.
- Practice leading a meeting in real time to solve a problem in a high-performance context.

Session V: The Leader as a Change Agent

March 10-11, 2022 • Holiday Inn at the American Center, Madison

- Explore an effective change management model.
- Develop strategies for leading and sustaining change.
- Learn new tools for implementing and effecting change in complex environments.
- Practical ways to motivate followers in the change process.
- Learn when to make a decision yourself and when to make a group decision.

Session VI: Focus on the Future

April 26-27, 2022 • Holiday Inn at the American Center, Madison

- Learn what it means to engage in upstream thinking.
- Apply everything you learned to date to work on a real-world problem.
- Learn new techniques about how to build community and balance stakeholder expectations.
- Build your leadership system to help navigate major change.
- Leverage the purpose of leadership to pursue your mission and future.

Academy Graduation

May 19-20, 2022 • WASBO Spring Conference

Attendees that successfully complete the academy will be recognized at the WASBO Spring Conference.