

## Introduction to Fire Restoration

presented to guests of





## Our Company

#### **Growing in Our Markets**

#### 2019

A new headquarters for our Fox Valley operation allows us to operate on a larger more efficient scale.

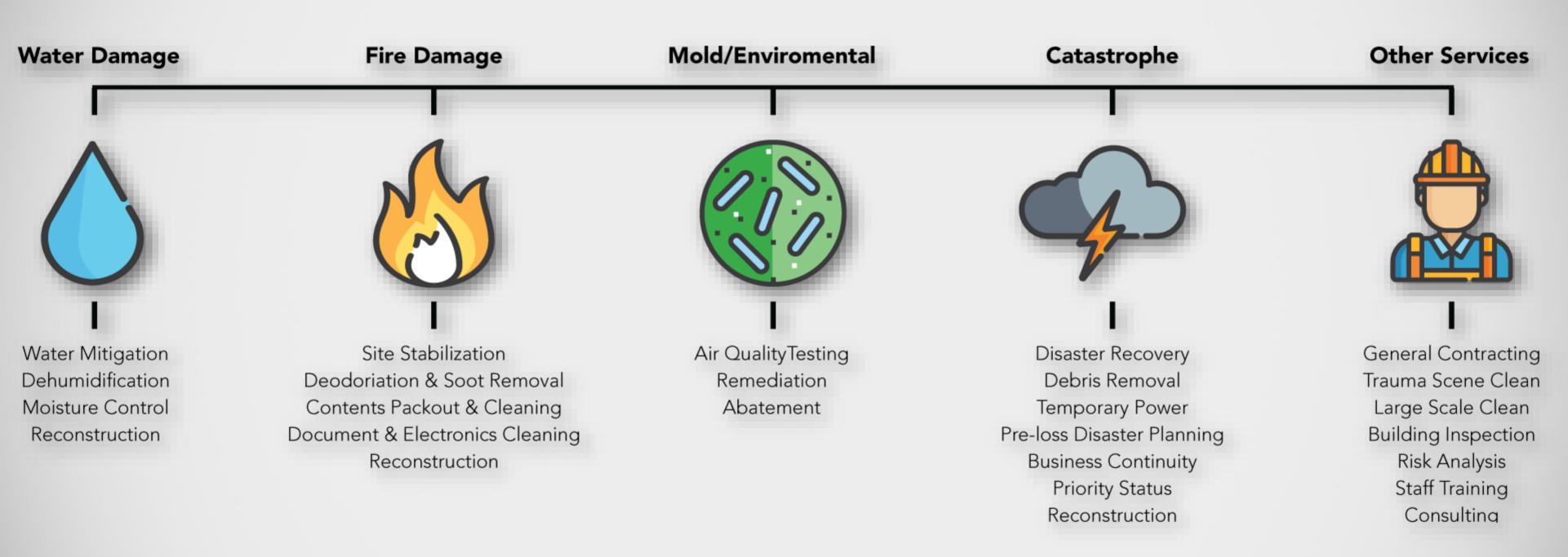
#### 2020

Celebrating over 30 years serving our local community, Paul Davis completed construction on a brand new, state of the art, Southeast Wisconsin facility. This new 100,000SF, two-story building set on 10 acres houses over 130 employees, 90 vehicles, and sees all operations in one centralized location.





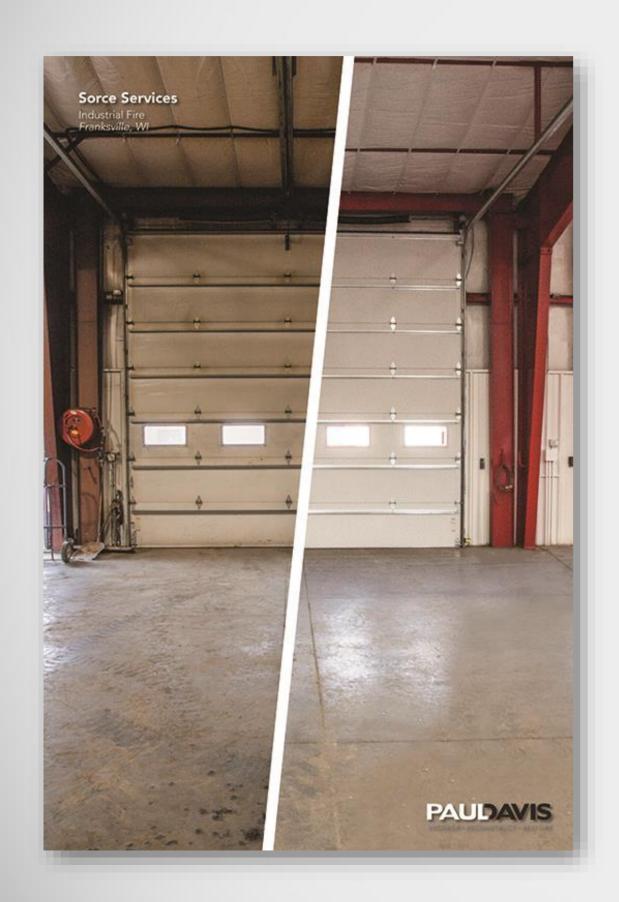
### Our Services

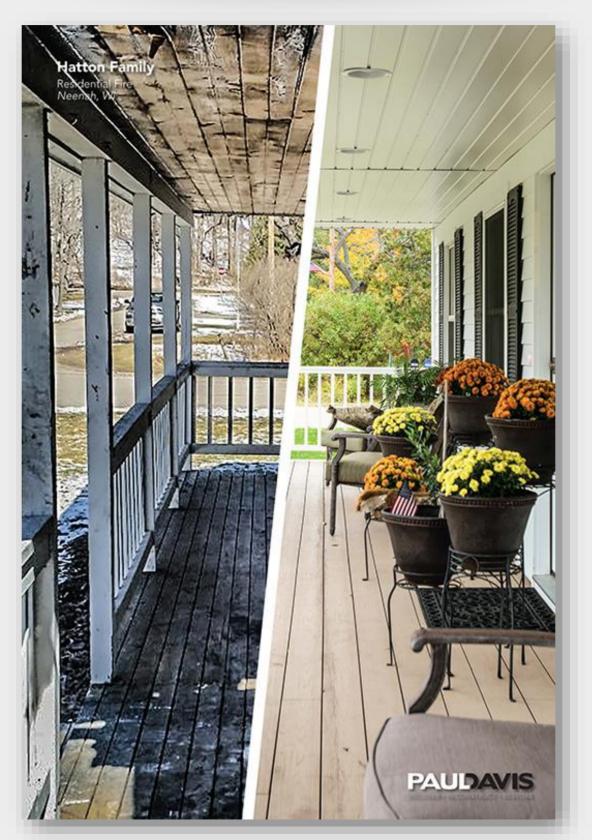


An end-to-end solution from small to large claims for both mitigation and reconstruction of any size or type.



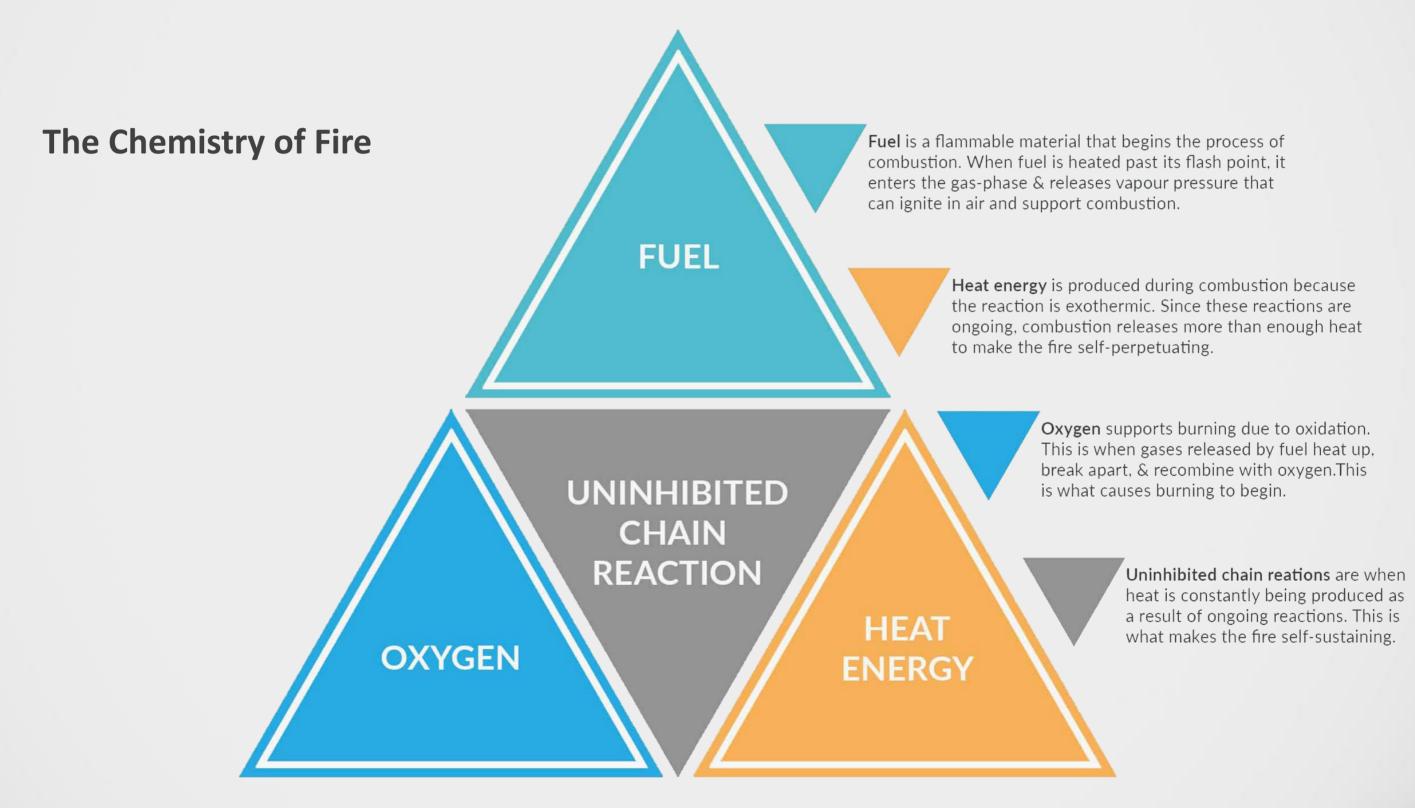
## Fire/Smoke Restoration





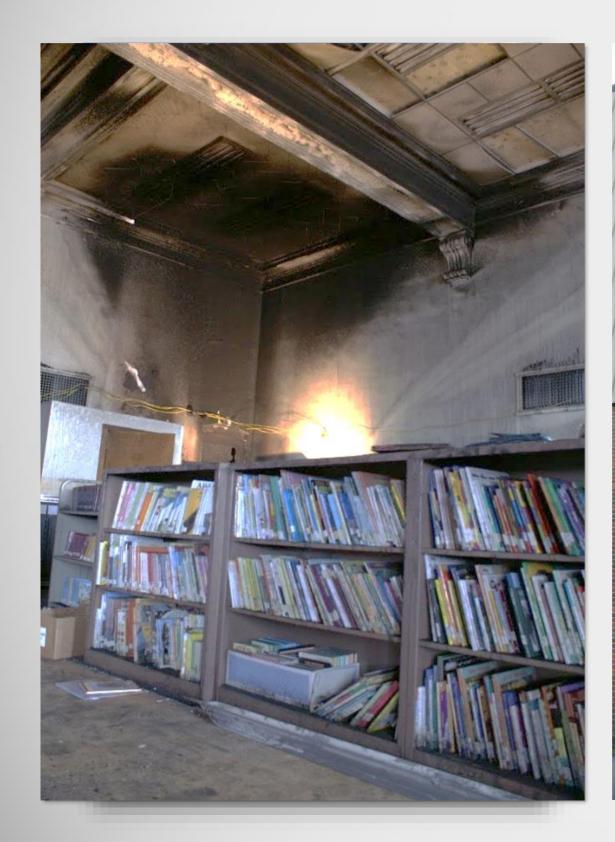


## Fire/Smoke Restoration





## Fire/Smoke Restoration Process





#### **Emergency Response**

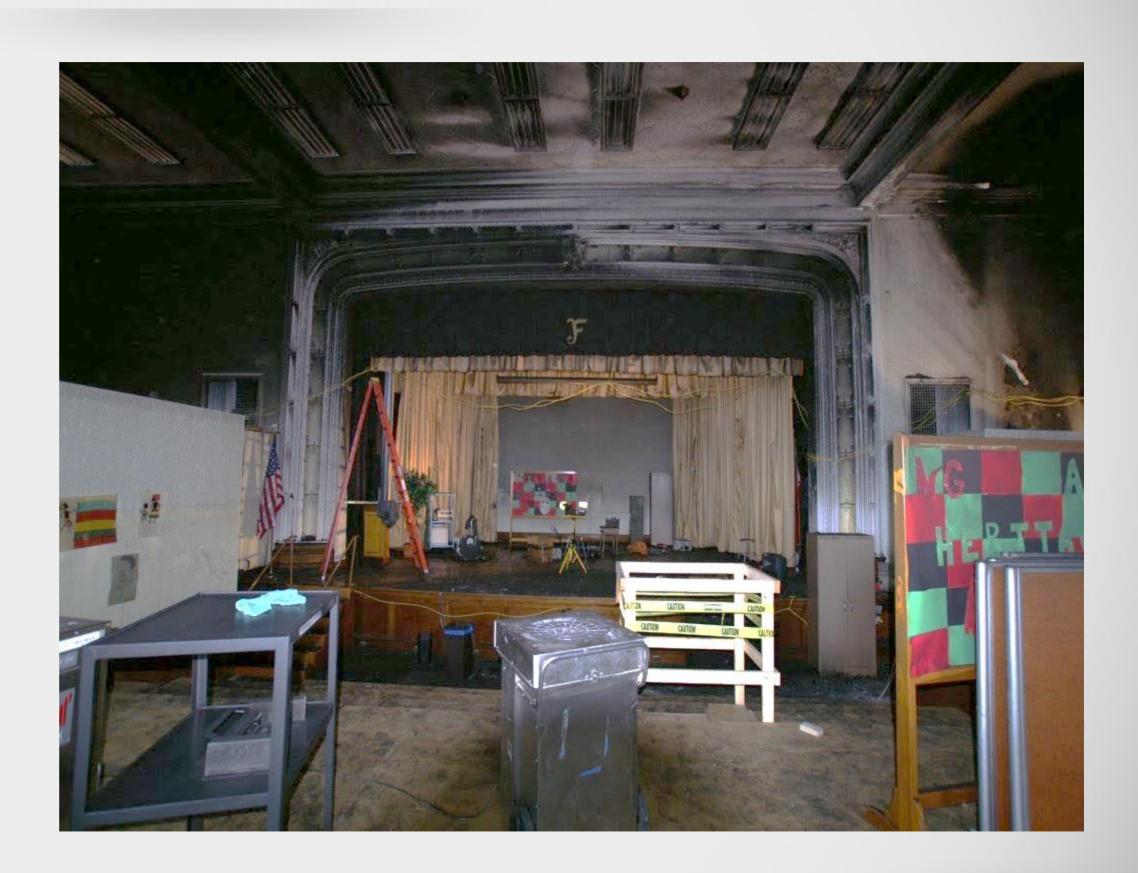
- Site preservation/stablization
- Peace of mind
- Services provided in a respectful manner
- A measured mitigating approach
- Coordinated team effort and next steps



## Fire/Smoke Restoration Inspection

#### **Inspection: Heat Line**

- Smoke & heat increase, heat rises carrying along with it contaminates.
- Heat collects at the ceiling and progresses downward.
- ANYTIME a heat line is visible, expect much heavier damage above it.



## Fire/Smoke Restoration Inspection



#### **Smoke Tags**

- People believe they are from poor house cleaning.
- Actual result of certain plastics and rubbers burning.
- As heat rises heavy smoke webs accumulate in corners



## Fire/Smoke Restoration Pre-Clean

#### The Fire Call to Action

#### Mitigation: At Risk Surfaces

- Chrome
- Marble
- Porcelain
- Tile/Grout
- China
- Crystal
- Metal & Glass Surfaces
- Faucets
- Towel Bars
- Aluminum Window Frames

Time Stamp	Consequence to Delayed Mitigation						
Minutes	Acid and oily residues coupled with high temperatures may cause discoloration to plastic surfaces						
Hours	Acid residues will stain grout, fiberglass fixtures, Formica counter tops and appliances will begin to fade						
Days	Metal becomes corroded and pitted, walls yellow permanently						
Weeks	Crystal, glass and china may be permanently damaged. Carpet fibers yellow permanently						

<sup>\*</sup> IICRC – Fire Damage Restoration



## Fire/Smoke Restoration Options

#### **Restoration Options**

#### Cleaning:

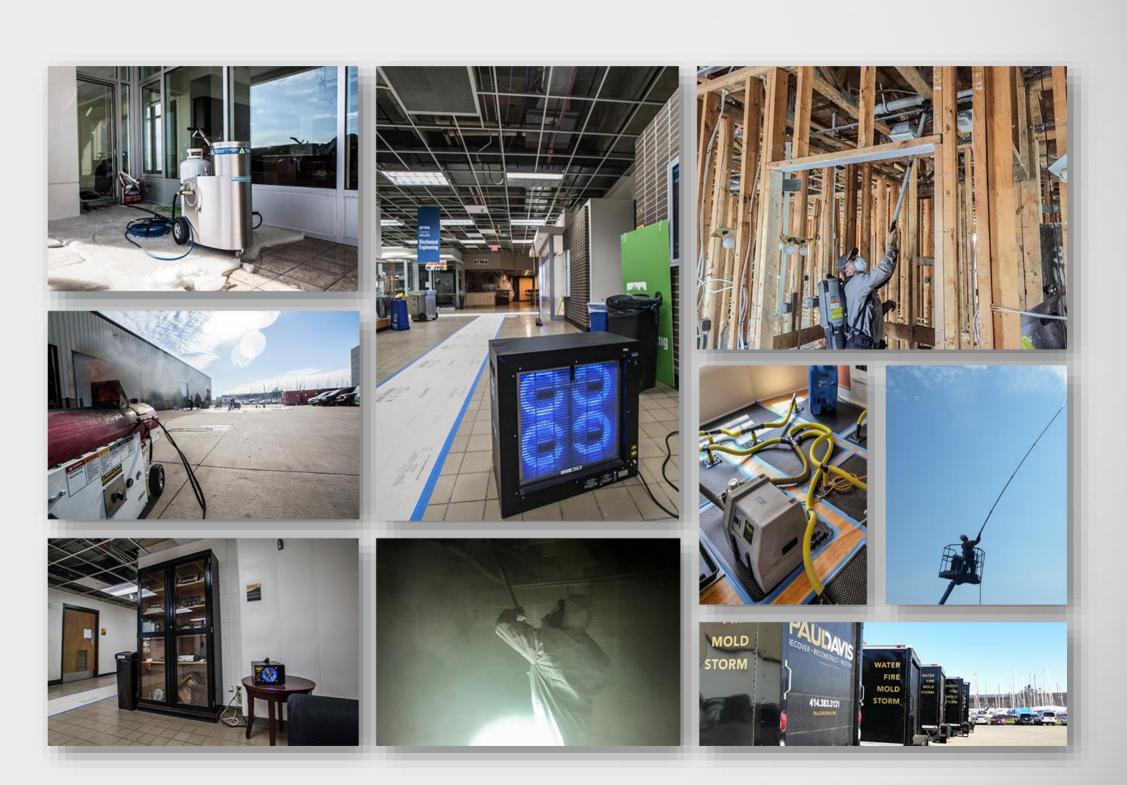
Least expensive, preserve & protect the surfaces, while attempting to return the surface to its pre-loss condition

#### Resurface:

Painting is an example.

#### Replacement:

Removing and replacing of floor covering, cabinets, appliances and other structural materials.



# Fire/Smoke Restoration Deodorizing & Cleaning

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What is the first step in deodorization?

Remove the source

Odors are amplified by humidity and?

**Temperature** 

Effective deodorization is obtained with....

Ozone, Hydroxl, Thermal Fogging, Air Scrubber & Vaportek

#### Cleaning

Does the ductwork need cleaning if it wasn't running?

Yes

Disposable Filters?

Should always be replaced

What is a puff-back?

A malfunction in an oil fired heating system



#### **Deodorization: Media Blasting**

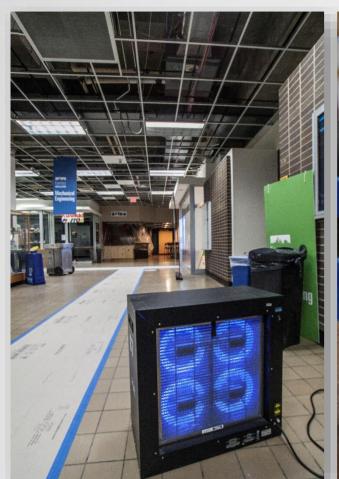
Media Blasting is generally used to remove surface contaminants that cause odors and visual signs of soot/smoke damage. A pressurized fluid, typically compressed air, or a centrifugal wheel is used to propel the blasting material (often called the media).













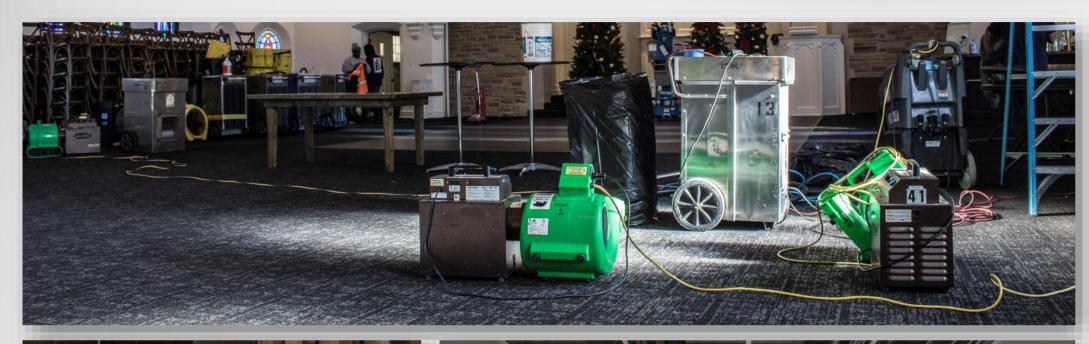


#### **Deodorization: Hydroxyl**

Hydroxyl radicals (OH) are created naturally in the atmosphere when the sun's ultraviolet rays react with water vapor (H2O) and oxygen (O2). They rapidly decompose chemicals in the air and are often referred to as "nature's broom" because of their crucial role in helping to keep the Earth's atmosphere clear of harmful organic and inorganic compounds. Hydroxyls work primarily by abstracting hydrogen atoms, thereby dismantling the molecular structure of odors and volatile organic compounds (VOCs). Powerful hydroxyl generators using the same broad range of UV radiation as the sun are now used to naturally clean and deodorize indoor environments. The hydroxyls created by these generators are very efficient at eliminating smoke and other odors, permanently.

Translation: stinky air is safely neutralized and your staff doesn't have to leave the building.







#### **Deodorization: Air Scrubbers**

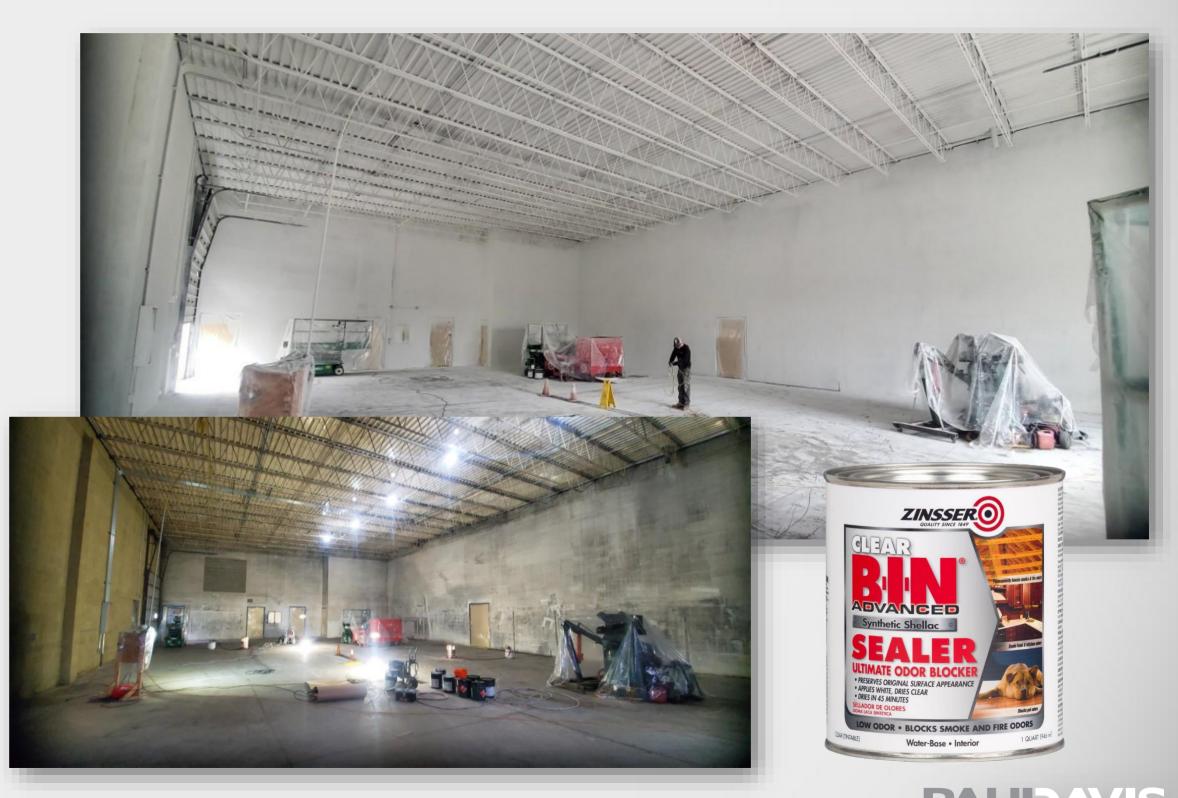
Negative air refers to the act of scrubbing the air with a HEPA filtering device and discharging it outside of the sealed environment.



## Fire/Smoke Restoration Product

#### **Deodorization: Sealer**

- Sealers are used to seal the surface after cleaning.
- As a stain sealer, B-I-N is unsurpassed.
  Water stains, mildew stains, nicotine, etc. can all be sealed with B-I-N.
- One coat application.

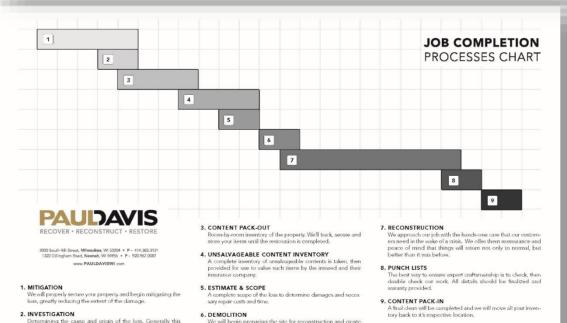


## Fire/Smoke Restoration Contents

#### **Contents Time Line**

- Field inventory
- Pack-out
- Load-in
- Non-repairable inventory
- Appraisal service
- Cleaning
- Return

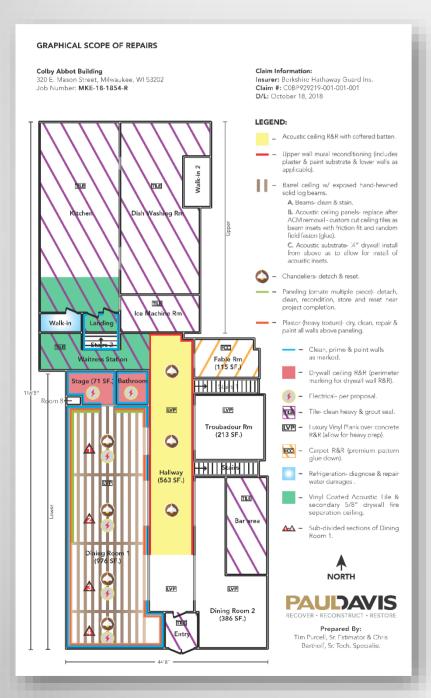








#### **Matterport, Drones & Documenting the Losses**







## **Consulting** Services





Construction Consulting Services

#### **SOLUTIONS** built on **EXPERTISE**

An industry leader in restoration and general contracting, Paul Davis works directly with commercial and private industries, and is responsible for properly investigating, assessing, and reporting construction related damages.

We have the experience and the expertise to properly analyze the cause, effect, and full extent of damage to your building(s) by providing and facilitating:

- Building Evaluations
- Quality Detailed Reports
- Detailed Cost Estimates
- Legal Procedures
- Design Assistance
- Contract Administration

We're proud to provide technical support and construction expertise to insurance companies, attorneys, contractors, owners, lenders and design professionals in public, private and government sectors. For more information visit:

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#### Thank You



