

Public Speaking - From a Kindergarten Class to Your School Board: *How Not to Suck*

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Embrace our Anxiety, Plan for our mistakes

- Normalize it
- Be grateful
- Use Rule of 3
- Minimize and stay calm



Your Audience Mirrors You

- How you carry yourself
- When you make a mistake
- What you wear



Introductions

- Know your Audience
- Always thank, appreciate, be very specific
- Simple clear introduction
- Avoid: 'for those of you who don't know me...'
- Directional Statement
- Give the Goal



The Meat

- Main: Point, Explanation, Illustration

Wrap Up

- Wrap up
- Final illustration to evoke emotion
- Call to Action - be specific!



Notes:

- Manuscript - Outline
- Hybrid
- Digital - always paper copy on hand
- Humor: always self-deprecating
- **Advanced:** Record, 2-3 to critique, Use attention grabbing intro



For all of us:

Let's approach speaking like we do our facilities:
We get the best, when we give our best!

