

**EVERYONE WINS**

**Building  
Partnerships  
between Schools  
& Businesses**





**PEWAUKEE**  
SCHOOL DISTRICT

# Hello!

**Adriana Plach**

Continuous Improvement Coordinator  
Pewaukee Schools





# Today's Agenda:

An Overview of Pewaukee & Insight

Types of Partnerships

Recommendations for Systems

Recommendations for Logistics



# Pewaukee's Focus

**Why:**  
**Open the Door to Each Child's Future**

**Who:**  
**Future-Ready Learners**

**What:**  
**Our Graduate Profile**

**How:**  
**Personalized Learning**

PEWAUKEE SCHOOL DISTRICT

# GRADUATE PROFILE

Pewaukee School District is dedicated to having all students graduate with the skills required to...

## CONTRIBUTE

Actively participate in the enhancement of society:  
{Citizenship} {Service} {Global Awareness}

## CREATE

Develop and implement solutions to unique challenges:  
{Innovation} {Problem Solving} {Adaptability}

## COMPETE

Strive to maximize performance by applying acquired information and skills:  
{Knowledge} {Critical Thinking} {Literacy}

## CONNECT

Respectfully working with others in meaningful and productive ways:  
{Collaboration} {Communication}  
{Cultural Responsiveness}

## COMMIT

Internal drive and desire required to overcome obstacles and maximize talents:  
{Personal Responsibility} {Resilience}  
{Initiative} {Perseverance}

## CARE

Ability to manage one's health and support the well-being of others  
{Wellness} {Empathy} {Self-Awareness} {Reflection}



OPENING THE DOOR TO EACH CHILD'S FUTURE



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**“Working with the  
consumers of the future  
helps me better understand  
how our industry will need to  
evolve to meet the demands  
of future customers”**

**~INSIGHT MENTOR**

# INSIGHT

A transformation of the high school experience that places students in professional settings while earning credits in rigorous courses uniquely designed to assist students to learn and develop skills for high-demand careers.



# INSIGHT Strands

- Advanced Media Writing & Comm
- Biomedical Innovations
- Business Innovations
- Elements of Health & Medicine
- Engineering Innovations
- Global Business
- Pathways to Teaching
- Technology Support Internship
- World Translations



# INSIGHT



PHS Instructors

Mentors

Insight  
Student

Projects /  
Clinicals

Guest  
Instructors





**“**

**“You are never too young to  
start planning and making  
connections”**

**~INSIGHT STUDENT**

# Types of Business Partnerships

Expert Critics

Guest Instructors

Tour Hosts

Business Project Partners

Mentors



# Our Expert Critics

Usually spend 1-4 class periods with students (may be spaced out)

Role is to listen to students' progress on design thinking and provide critical feedback

No advance preparation needed for the business partner



# Guest Instructors

Usually a commitment of one hour

Help students connect their learning with real-world applications

Select topics of passion or expertise; instructor will help connect it to the curriculum





**“Being able to see the tools  
we’re taught in class  
reflected so easily in the real  
world is something that not a  
lot of classes can show.”**

**~INSIGHT STUDENT**

# Host Business Tours

Invite students to visit your work location

Expands education beyond the brick and mortar of school

Doesn't have to be a large group!





**//**

**“I believe my mentee and I  
forged a professional  
relationship that will last  
throughout her college years  
and beyond ”**

**~INSIGHT MENTOR**

# Mentors

Be a source for candid information on the responsibilities, challenges, and benefits of your career path

Can be as simple or as comprehensive of an experience as you would like






# Mentor Logistics

- Personalized matching based on career interest
- Must Pass a Background check (criminal and civil)
- Mentor Training is provided
- Mentor Topics are provided to facilitate conversations
  - Focus on education, career responsibilities, networking, professional development, etc.
- Mentors commit to a minimum of a 30-minute monthly meeting
- Additional mentoring experiences are welcomed, but not required



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**“The program is amazing.  
Giving high schoolers real  
world access to businesses  
in their community is key to  
applying concepts learned in  
the classroom and  
strengthening community  
ties at the same time ”**

**~INSIGHT BUSINESS PARTNER**

# Business Projects



Supports businesses while providing authentic learning experiences for students

# Business Project Logistics



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- Real projects for real businesses
- Instructors collaborate with business to develop a charter with the deliverables clearly outlined
- Business representatives meet with a team of 4-5 students
- Work completed over 8-10 weeks or 6 months
- Weekly updates sent to business contact
- Final presentation of deliverables at end of the semester/year
- NO cost to business to participate

# 100%

**Of our Business Project Partners  
indicated that they want to  
collaborate with us on a future  
project**

# Our Next Steps

Expanding the successes of Insight Partnerships, the following systems are in development:

- ❖ **Mentors for all PHS seniors**
- ❖ **Service Learning Requirements for all**
- ❖ **Professional Networks for Each student**



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OPENING THE DOOR TO EACH CHILD'S FUTURE



# **School Recommendations**

# Recommendations for Schools: Systems

- Have a clearly delineated contact person
- Develop clearly outlined roles for the businesses
- Offer a variety of roles for businesses
- Offer realistic, baseline expectations for businesses, with the opportunity to expand
- Develop feedback loops for businesses
- Consider communication modalities that are utilized by businesses
- Consider whether you need background checks (depending on the role of the businesses)



# Recommendations for Schools: Logistics

- Alternative locations are well received by businesses
- Greet businesses at door
- Be present - don't expect businesses to manage the class
- Offer opportunities when possible for business partners to network with each other
- Student ownership is critical
  - Communicate student expectations to partners
  - Students **MUST** be engaged
- What will your follow up with the business be?
  - Thank you cards, letters, etc.



**Community  
Partners:  
Why Businesses  
Should Get  
Involved**

# Business Benefits

- Develop your employee pipeline early through mentoring, offering internships, etc.
- Gain the perspective of young customers
- Increase positive connections with a young workforce
- Network with other businesses
- Tackle projects that you can't currently tend to
- Renewed passion for your career
- Develop your own professional skills
- Recognition of Service to your Career Field





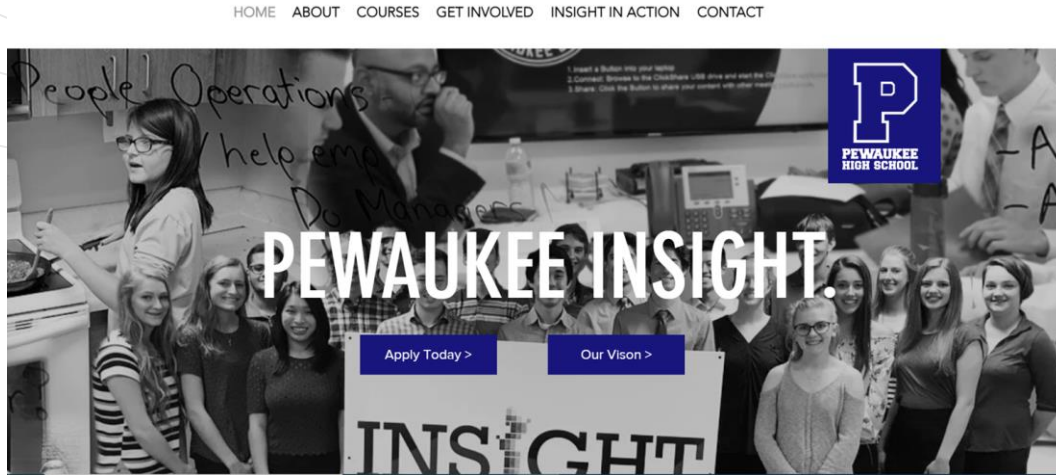
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**“High school students are far more sophisticated these days than I ever was! I learned so much...I went in there thinking I knew a lot. I did, but they really brought it.”**

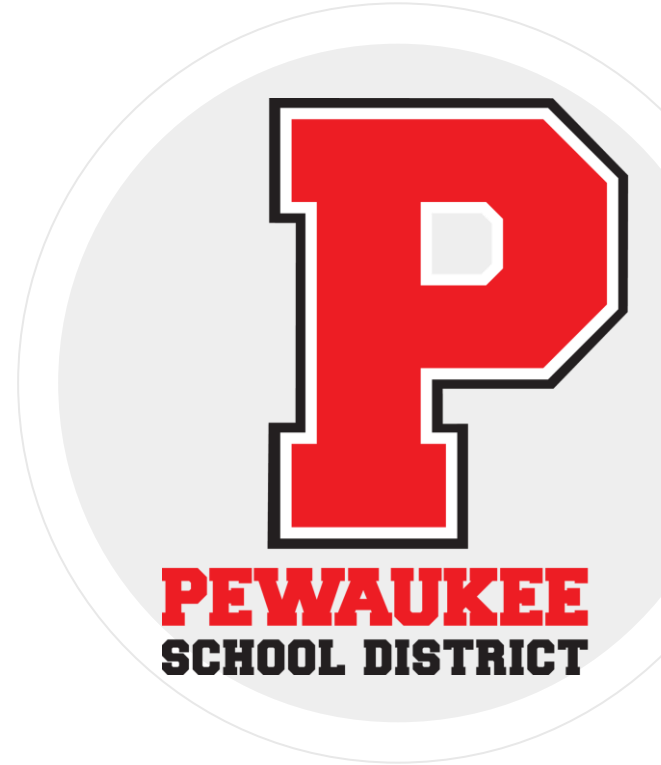
**~INSIGHT BUSINESS PARTNER**

# For more Information...

@PewaukeeInsight



[www.PewaukeeInsight.com](http://www.PewaukeeInsight.com)





# Thank You!

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