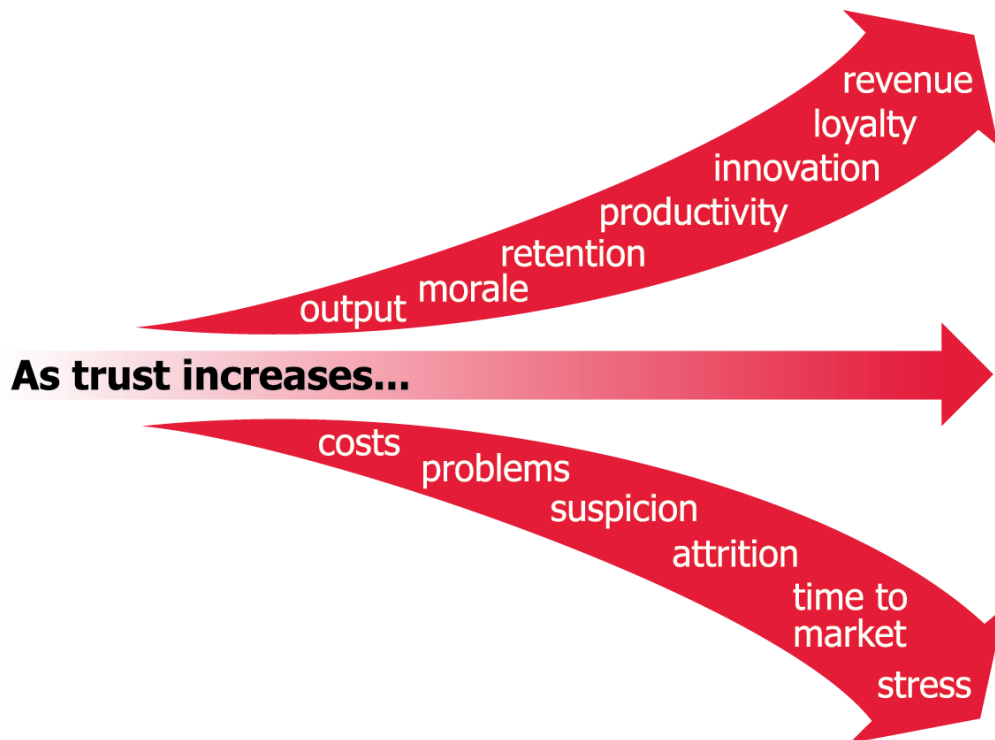


# THE TRUST EDGE

Why Trust? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The Trust Edge Leadership Institute defines trust as a \_\_\_\_\_  
in a person, product, or organization.

The Trust Edge is the \_\_\_\_\_ when others  
confidently believe in you.



**“**  
***A lack of trust is your***  
**”**  
**BIGGEST expense**



**CLARITY**

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**COMPASSION**

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**CHARACTER**

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**COMPETENCY**

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**COMMITMENT**

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**CONNECTION**

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## CONTRIBUTION

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## CONSISTENCY

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## KEY TAKEAWAYS

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## KEY COMMITMENT

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Invite David to speak at your event, equip your team, or gain clarity with the Enterprise Trust Index™. Contact Kayli at 651.340.6555 or [Kayli@TrustEdge.com](mailto:Kayli@TrustEdge.com)

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