



**WASBO SPRING
CONFERENCE
STRATEGIC PLANNING
UPDATE**

May 28th, 2010

WASBO Mission

- The mission of the Wisconsin Association of School Business Officials is to provide professional growth opportunities for its members, provide a network of support for its members, to work for adequate funding, and to advocate for educational opportunities for the children in the State of Wisconsin

WASBO Mission

- Initial creation in 2001-02
- Finalized in 2002-03
- Has remained unchanged since
- Board feels it is still a valid and adequate mission.
- We have made progress toward our mission
- Still a work in progress

WASBO Vision

- By the end of the decade, the Wisconsin Association of School Business Officials shall be the most influential organization on significant Wisconsin school business management issues.

WASBO Vision

- Initial creation 2001-02
- Finalized 2002-2003
- Has remained unchanged since
- Board feels it is still and adequate and valid mission
- Can drop “By the end of the decade”
- We can come a long ways, but have more work to do

Where Have We Been? How Did We Get Here?

- Historical Summary – On Web Site & Flash Drive

Governance

- From a Board and Committee Structure
- To a Board

Leadership Team

Goal Action Teams

Committees

More of a long range focus

Budget

- From \$440,000
- To \$1.25 Million
 - Reflective of
 - Growth of membership
 - # of conferences offered
 - # of conference attendees

Staffing

- From 1.8 FTE's
- To 4.2 FTE's
 - Support Mission, Vision, Membership, Publications, Leadership, and conferences

Membership

- From 522
- To 730
 - More members from bookkeeping, payroll, account payable, and buildings, ground and safety.

Conferences Offered

- From 10
- To 12
- Added
 - WASPA School Personnel Academy
 - Midwest Facilities Masters Conference

Exhibits

- Exhibits Offered
 - From 2
 - To 5
 - Exhibit Spaces
 - From 142
 - To 320

Scholarships

- From 7 Totaling \$11,000
- To 11 Totaling \$17,500

Member Recognition

- From 5
- To 7
 - Zastrow
 - Business Official of the Year
 - Business Services Award
 - New Business Official of the Year
 - Facility Manager of the Year
 - Friend of WASBO
 - Shining Star

Legislative Involvement

- Act 99
- IEQ
- Woody Get Lobbyist License
- Rural Schools
- Green Cleaning
- ARRA
- Race to the Top
- ESEA
- Biennial Budgets

ASBO Involvement

- Roger Price – Director
- Roger for VP
- Nick Alioto – Director
- Erin Green – Director
- Erin Green for VP
- Erin Green – President!

Mentorship

- Developed the Initial Program 02-03
- Offered Mentor Training
- PI34 Training for New Members
- DPI Mentorship Grant
- PDP Reviewer Training

PCard

- Implemented in 05-06
 - \$6,596 in Rebates
- Today \$132,000 in Rebates

Administrative/Operational Changes

- Leadership Team Attends ASBO Leadership Conference
- Affiniscap 24/7
- Affiniscap M360
- Implemented New Accounting Structure
- Updated Website – More Broad Use of Technology

Professional Development

- Facilities Certification Program
- Viterbo Credit
- Certification Programs
 - Facilities Management
 - Cardinal Stritch
 - WiscAd
 - Viterbo

Communications

- Newsletter
 - From 24 to 48 Pages
 - From \$16K in Revenue to \$49K
- Developed Electronic Resource Center
- K12QA Discussion Forum

New Initiatives

- Added Southwest Regional
- Record Retention Rule
- Revision of Budget Cycle Book
- Revise Glossary of School Finance Terms
- Implemented Career Center
- Wisconsin School Leadership Center
 - WASDA/WASBO/AWSA/WCASS

So, What is Next?

- Committees
- Goal Action Teams
 - Membership Involvement
 - Technology & Resources
 - Professional Improvement
 - Governance

Membership Involvement

- Conference Speakers
- Go To Regional Meetings
- Surveys
- Feedback

Technology & Resources

- Use of Technology
 - At Conferences
 - Webinars
 - Affiniscape
 - Forums
 - Blogs
 - Time of Year For Conferences?

Professional Improvement

- Ideas For Professional Improvement
- Additional Certification Areas
 - HR/Payroll
 - Accounting
 - O8 Squared
 - Risk Management

Governance

- Develop Committee Job Descriptions
- Professional Recruiting Image
- Board Structure

Feedback

- Board Attendance at Regional Meetings
- Surveys
- **VALUE OF MEMBERSHIP**
- Other Ideas

Closing

- Many Changes Throughout the Years
- Strategic Focus
- Thanks For Making WASBO a Great Organization!